
Professional Experience

NZ NEW ZEALAND
IE IRELAND**BAY OF PLENTY POLYTECHNIC [NZ]****Programme Co-ordinator, 01.2013 – 04.2014**

Programme Co-ordinator for the Bay of Plenty Polytechnics' Certificate in Computer Graphic Design, Level 4 and Diploma in Design [Graphics], Level 6 qualifications. Responsible for maintaining good working relationships with Industry, contracting and onboarding new Design tutors, providing pastoral care for more than 70 students and progress reports to Group Leader and Head of School to facilitate smooth, day to day delivery of the programmes.

Academic Staff Member—Graphic Design Tutor, 07.2009 – 04.2014

Instrumental in developing and delivering the following curriculum for the aforementioned Certificate and Diploma programmes and recently approved *Bachelor of Creative Industries* Degree.

Diploma Year One — Level 5

- + Computer Software [Introduction to Adobe cs]
- + Graphic Design Studies 1 [Publication]
- + Graphic Design Studies 2 [Identity Design]
- + Web Design 1 [Introduction to HTML / CSS]
- + Illustration 1 [Introduction to Life Drawing]
- + Computer Programming [Introduction to Processing]

Diploma Year Two — Level 6

- + Graphic Design Studies 3 [Packaging]
 - + Web Design 2 [Introduction to WordPress]
 - + Illustration 2 [Digital Illustration]
 - + Interdisciplinary Studies [Body of Work]
- Degree Year One — Level 5**
- + Creative Technologies 1, Graphic Design [Branding]

AWAYLAUGHING ADVERTISING [NZ]**Senior Designer, 11.2006 – 07.2009**

Awaylaughing is focused on providing innovative advertising and branding solutions for both rural and corporate markets. I was actively involved in all aspects of the process, from taking client briefs to developing identity systems and CMS driven websites to ensuring brand consistency across all mediums.

Clients included: *Ingham Feeds & Nutrition, Right Click Employment Solutions, Pacific Coast Retirement Village, Advance Group and Comvita.*

KALE PRINT & DESIGN [NZ]**Studio Manager, 02.2005 – 11.2006**

The role of Studio Manager built on the responsibilities of Senior Designer and introduced further administrative tasks such as Agency & Client liaison, production meetings and project delegation as well as elements of Client education.

Senior Designer, 04.2004 – 02.2005

As the Company's Senior Designer I was responsible for motivation and art direction as well as a degree of technical guidance for a team of 8 young creatives. Focusing mainly on publication design and corporate branding, the Studio integrated tightly with the Prepress department to ensure projects are not only completed on time, but in a technically efficient and cost effective manner.

Clients included: *Zespri International, Bay of Plenty Times, Ministry of Fisheries [MOF] and Pacific Toyota.*

LANGUAGE COMMUNICATIONS [IE]**Senior Designer, 03.2001 – 12.2003**

Language is focused on producing original, purposeful design. I worked closely with clients and other designers to produce engaging solutions in a range of design sectors, encapsulating publication design, identity & brand development, film, website development & consultation and advertising. Other aspects of this role encompassed system management & maintenance, technical advice and training.

Clients included: *Comhairle [Citizens Information Board], Bank of Scotland [IE] and Diageo / Guinness.*

PIXEL PRODUCTIONS [NZ]**Designer, 04.1997 – 08.2000**

A boutique design studio specialising in corporate communications, marketing and advertising. My role within the company involved creating identities & branding solutions for a number of New Zealand based and international companies.

Clients included: *Mazda [Auckland], Orator Speech Recognition Systems, Navigator and Natural Habitats.*

PORT GROUP [NZ]**Freelance Designer, 1998 – 1999**

Working in conjunction with DesignWorks [NZ], I was part of a team developing mapping solutions for the Auckland Regional Councils' public transport system. This role involved basic cartography & plotting, creating clear, iconic symbols and signs for use within the mapping system and client liaison.

Professional Development

WORKSHOPS

- + Photo-Polymergravure [NZ] 2013, Jill Webster, EIT – Eastern Institute of Technology
- + Introduction to Generative Art [ONLINE] 2013, Joshua Davis, Skillshare.com
- + Anatomy for Artists [ONLINE] 2012, Scott Eaton, Scott-Eaton.com

CONFERENCES

- + Semi Permanent [NZ] 2013
- + Semi Permanent [NZ] 2012
- + Webstock [NZ] 2011
- + Semi Permanent [NZ] 2010

Personal Projects

PERSONAL PROJECTS [NZ, IE]

Freelance Designer, 1998 – Present

Projects range from branding and identity systems to website design, development and hosting.

Clients include: *Musician Davey Beige [NZ], Steiners, Interiors by Reputation [NZ], Skin Centre [NZ], Strass Landscaping [NZ], Extreme Sports [NZ], Bennett Construction [IE] and FireStation Artists' Studios [IE].*

Software includes: *HYPE Framework Bundle for TextMate 2 [github.com/mlsteiner/HYPE-TextMate-2-Bundle].*

Online projects: *mark.alittlenoise.com – “A small collection of poorly written thoughts, suggestions and ill-informed commentary about the world of Graphic Design, Apple Computers and how they work together”.*

Unofficial English narration, evangelism and technical support for Shiira, a now discontinued, Cocoa based, Open Source Web Browser from Japan. Articles were featured and linked from prominent Mac related websites, such as John Gruber's Daring Fireball [daringfireball.net] and Khoi Vinh's Subtraction [subtraction.com].

thecortex.co.nz – Designer, Developer and co-founder.

The Cortex is a private, collaboratively run, small [30+ site], linux based, web hosting company. I have designed and developed a number of CMS [Drupal, Wordpress] and ecommerce [Magento] driven sites, and provide the ongoing server-related technical support for registering Domains, transferring sites, creating email accounts and databases.

Education

BMA – BACHELOR OF MEDIA ARTS, MAJORING IN GRAPHIC DESIGN [NZ]

Waikato Polytechnic, now Wintec 1994 – 1997

A four year, full-time interdisciplinary Degree undertaken in Hamilton, New Zealand at the Waikato Polytechnic.

With a strong focus on process and collaboration, we were encouraged to experiment across a diverse array of creative disciplines, from Graphic Design to Film & Video, Jewellery to Multimedia, Photography to Painting. Practical courses were supported with a number of theory based papers, such as Art History, Philosophy and Psychology.

Presentations

RESEARCH SYMPOSIUM [NZ]

Evernote – Re: search, 06.2013

The annual Research Symposium provides an opportunity to present current educational research from all sectors to researchers, academics and community members from around the region.

I delivered a session on advanced workflows for collecting and collating an abundance of information, with a specific focus on 'search' in research using the cross platform application, Evernote.

Technical Skills

SOFTWARE

- + Adobe InDesign
- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe Acrobat
- + Apple iWorks [Pages, Keynote]
- + Macromates TextMate
- + Processing PDE

LANGUAGES

- + HTML5
- + CSS 3
- + jQuery [JAVASCRIPT]
- + Processing [JAVA]
- + HYPE Framework [JAVA]
- + Wordpress Theme Development
- + PHP BASICS

HARDWARE & OS

Well versed in OS X 10.9 and iOS 7.

UPPOP [NZ]

Collaborative Exhibition, 10.2013 – 11.2013

A eclectic showcase of art works from the Bay of Plenty Polytechnics Creative Core. I contributed a series of three algorithmically generated, animated artworks, entitled 'Encode'. Built in Processing / HYPE, these works randomly regenerated to present the viewer with a different composition each day.

DUE TODAY, DO TODAY [NZ]

Student Exhibition, 12.2013

Co-ordinated, curated and developed the hanging system and produced printed promotional material for the end-of-year student exhibition. Held on campus, in the Void Gallery, graduating students showcased new and existing work produced over the course of their last year of study.